

Official Rules

Register for Virtual Care

NO PURCHASE NECESSARY TO ENTER OR WIN.

(1) **ELIGIBILITY:** Register for Virtual Care is open to Capital BlueCross members, who are 18 years of age or older as of the date of entry. Employees of Capital BlueCross ("Sponsor"), its brokers, prize sponsors, and their respective parents, affiliated and subsidiary companies, and advertising and promotional agencies, as well as the immediate family (spouse, mother, father, sister, brother, daughter, or son, regardless of where they live) of such employees or members of their households (whether related or not) are not eligible. Capital BlueCross members who are enrolled in BlueJourney PPO, BlueJourney HMO, CareConnect, or the Federal Employee Program are also not eligible to enter. Subject to applicable federal, state and local laws and regulations. Void where prohibited by law.

(2) **SPONSOR:** Capital BlueCross, 2500 Elmerton Avenue, Harrisburg PA 17177. Capital BlueCross is an independent licensee of the BlueCross BlueShield Association.

The information provided will only be used for the purposes described below and as provided in Sponsor's privacy policy available at capbluecross.com.

(3) **ENTRIES:** No purchase necessary to enter or win. To enter, Capital BlueCross members can register for a Virtual Care account at virtualcarecbc.com or on the Virtual Care app, which can be downloaded from the App store or Google Play. If an entrant does not wish to register for a Virtual Care account, he or she may enter by hand-printing his or her name, street address, city, state, zip, telephone number, complete email address on a 3" x 5" index card, putting it in an envelope, and mailing it to Capital BlueCross, Attn: Digital Marketing, Register for Virtual Care, PO Box 779519, Harrisburg, PA 17177-9519.

Sponsor is not responsible for incomplete, lost, late, misdirected, stolen, or incomplete entries; transmission defaults, human or computer server failure, or technical malfunctions and/or delayed, garbled, or corrupted data entries. Sponsor is not responsible for printing or typographical errors in any Register for Virtual Care related materials. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

By registering for a Virtual Care account, entrants accept and agree to be bound by these Official Rules and the decisions of Sponsor, which shall be final, binding, and conclusive in all respects.

(4) **DRAWING:** The contest begins at midnight, September 1, 2018 and continues through 11:59 pm, December 31, 2018. Five winners will be randomly selected each month, including September, October, November, and December. Winners will be selected and notified within ten days of the end of each month. Limit one gift card per member.

The selected winners will be notified via email or telephone. The potential winners are subject to verification of eligibility and compliance with these Official Rules before receiving any prize (as further described in Section 5 below).

(5) PRIZES:

Twenty Amazon gift card winners – \$100 each

Prize must be claimed by winners within two weeks of notification of winning or prizes will be forfeited.

No assignment, transfer, or substitution of prize is permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize is unavailable or for any other reason is Sponsor's sole discretion.

All other expenses not specified herein are the responsibility of the winners. All federal, state/provincial, and local taxes are the sole responsibility of winner.

(6) GENERAL CONDITIONS: Register for Virtual Care is governed by, and these rules will be construed and interpreted pursuant to, the laws of the United States and Commonwealth of Pennsylvania. The winner must execute and return an Affidavit of Eligibility, a Liability Release, and, where lawful, a Publicity Release, which for US residents must include the winner's social security number for tax reporting purposes, within two weeks of notification. A selected winner may be disqualified and, in such case, an alternate winner will be selected from among the remaining eligible entries if a selected winner (i) cannot be contacted or the prize is returned as non-deliverable; or (ii) fails to return required documents by the stated deadline.

Where permitted by law, by accepting the prize, the winner agrees to grant to Sponsor, and its licensees, affiliates, and assigns, the right to print, publish, broadcast, and use, worldwide in any media now hereafter developed, including but not limited to the World Wide Web, at any time or times, the winner's name, portrait, picture, image, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional notice or consideration.

By accepting the prize, the winner agrees to release and hold harmless Sponsor, and its respective brokers, and respective parents, affiliated and subsidiary companies, advertising and promotional agencies, respective officers, directors, employees, representatives, and agents from any and all liability for any injuries, loss, or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, use, possession, or misuse of any prize.

Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of Register for Virtual Care; to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. Any use of robotic, automatic, programmed, or like entry methods will void all such entries by such methods.

(7) RELEASE OF LIABILITY: By entering the contest, each entrant agrees, to release and hold harmless Sponsor, the respective brokers, prize sponsors, and respective parents, affiliated and subsidiary companies, advertising and promotional agencies, and each of their respective officers, directors, employees, representatives, and agents from any and all liability for any injuries, loss, or damage of any kind to person and property, arising in whole or in part, directly or indirectly, from participation in any contest-related activity, or participation in

Register for Virtual Care.

(8) LIMITATIONS OF LIABILITY: Sponsor is not responsible for any incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in Register for Virtual Care or by any technical or human error that may occur in the processing of submissions in Register for Virtual Care. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to, or tampering with or hacking of, Sponsor's web site, or any technical failure or malfunction. Sponsor is not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in Register for Virtual Care or downloading or copying materials from or on the Sponsor's Web site. If, for any reason, Register for Virtual Care is not capable of running as planned by reason of infection by computer virus, bugs, worms, tampering, hacking, unauthorized intervention, fraud, technical failures, or any other causes that, in the sole opinion of Sponsor, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this drawing, Sponsor reserves the right in its sole discretion to cancel, terminate, modify, or suspend Register for Virtual Care and select the winner from entries received prior to the action taken, or as otherwise deemed fair and equitable by Sponsor.

IN NO EVENT WILL SPONSOR, ITS AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES, THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, PRIZE SPONSORS, OR LEGAL REPRESENTATIVES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING OUT OF AN ENTRANT'S ACCESS TO AND USE OF SPONSOR'S INTERNET SITE OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON SUCH SITE AND ANY PRIZE WON IS PROVIDED "AS IS" WITHOUT WARRANTY OR CONDITION OF ANY KIND, EITHER EXPRESS OR IMPLIED OR COLLATERAL, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES AND CONDITIONS OF MERCHANTABILITY, FITNESS FOR A PARTICULAR OR GENERAL PURPOSE, AND NON- INFRINGEMENT.

Some jurisdictions may not allow the limitations or exclusion of liability for incidental or consequential damages or exclusion of implied warranties and conditions, so some of the above limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions.