

For members of
Capital Blue Cross

Contour
Evolving with you

The CONTOUR® Portfolio of meters and test strips is **PREFERRED**

The CONTOUR®PLUS BLUE and CONTOUR®NEXT GEN meters are highly accurate^{1,2} and easy to use right out of the box.*

- Easy to read and understand your results with **smartCOLOR**^{1,3}
- **30-Second-Chance**[®] sampling gives you a countdown to apply more blood to same test strip and avoid re-lancing⁴
- Exclusively uses **CONTOUR®PLUS** test strips
Small sample size (0.6 µL)^{1,2}



- **smartLIGHT** feature gives instant feedback⁵ and results as easy as red, yellow, green
- **60-Second-Chance**[®] sampling gives you a countdown to apply more blood to same test strip and avoid re-lancing⁴
- Exclusively uses **CONTOUR®NEXT** test strips
Small sample size (0.6 µL)^{1,2}

CONTOUR®PLUS BLUE meters work exclusively with PLUS strips

CONTOUR®NEXT GEN meters work exclusively with NEXT strips

Get Your FREE METER†!

1. Visit contournext.com/redeemmeter (Use promo code BDC-CBC)
2. Bring this flyer to your pharmacist and provide them with the RxBin Info below

RxBIN #: 018844 | PCN #: 3F | Group #: MGDCARE | ID #: CNMC7246982 | Exp. Date: 12/31/27

For assistance in filing this claim, please call the Pharmacist Helpline at +1-855-282-4888, 8am-8pm ET Monday-Friday

* Read user guide for complete instructions and safety information.

†Ascensia's free meter program includes CONTOUR®PLUS BLUE, CONTOUR®NEXT GEN, CONTOUR®NEXT ONE and CONTOUR®NEXT EZ. Limit one meter person. Refills are not authorized. This coupon must be accompanied by a prescription. Subject to product availability. Meters are provided as free samples. They must not be resold or submitted to any federal or state insurance program or any third party payer for reimbursement. Void where prohibited. Ascensia reserves the right to change or terminate this program at any time without notice.

References: 1. CONTOUR®PLUS BLUE BGMS User Guide, 10/24. 2. CONTOUR®NEXT GEN BGMS User Guide, Rev 11/24. 3. Bergenstal RM, Simonson GD, Heinemann L. More Green, Less Red: How Color Standardization May Facilitate Effective Use of CGM Data. Journal of Diabetes Science and Technology. 2022;16(1):3-6. 4. Richardson J et al. Clinical Relevance of Reapplication of Blood Samples During Blood Glucose Testing. Poster presented at the virtual 20th Annual Diabetes Technology Meeting (DTM), 12 November 2020. 5. Smartson slides Worksheet Report 1 and 2 (Translated to English) (v0.2) - 92% of users think it is quicker and easier to interpret readings using smartLIGHT (p.4).